

## PMAPS2008 OVERVIEW

PMAPS was designed from the ground up with the proposal professional in mind. It streamlines the proposal process by gathering at your fingertips everything you need to quickly and easily complete proposals and readily manage the overall process. Whether you're a team of one or one hundred, with PMAPS' best-in-class processes, proposal completion is no longer a matter of simply getting responses into the proposal on time, but adding value to its content so that your proposal becomes a meaningful marketing tool.

Sure, there are other software companies out there, but none dedicated exclusively to the proposal professional; and none with a fully integrated package that has you completing proposals better and faster on day one!

## BETTER DATABASE MANAGEMENT

PMAPS makes database management actually manageable. One of our primary goals in developing PMAPS was to allow users to easily build and maintain a compliant database with the highest level of confidence in its continued accuracy and the least amount of maintenance possible. We did just that. With a few simple steps our database "verification" feature can help ensure that your database is always accurate and up-to-date, while causing the least possible intrusion on your internal SMEs or legal department. And by using the Notify Me feature, you can be notified automatically when a response you've used for a proposal has been updated. Simple to build, easy to update, better to use and maintain. PMAPS will revolutionize your proposal process.

### EVERYTHING YOU NEED AT YOUR FINGERTIPS

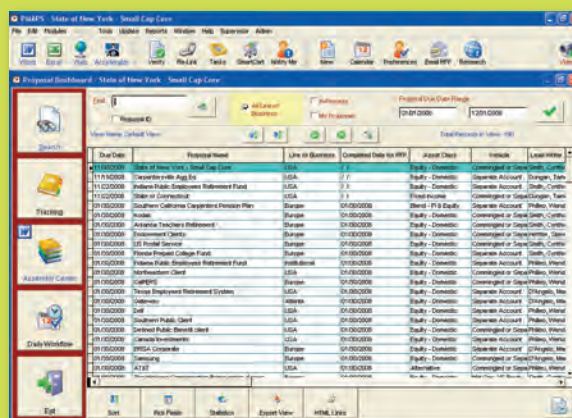
*Search and Respond Module for quick proposal completion*

*Tracking Module for robust reporting and tracking of proposals*

*Assembly Center Module for managing all parts of the proposal*

*Verification Module for ensuring an accurate and up-to-date database of responses*

*Project Calendar for keeping track of important dates*



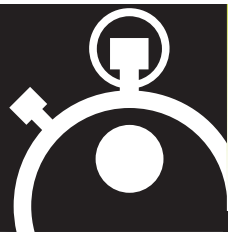
PMAPS 2008 DASHBOARD

## WHY JUST BARELY GET IT DONE WHEN YOU CAN GET IT DONE BETTER AND FASTER WITH PMAPS?

- The ability to centralize/streamline the process regardless of where your team physically resides
- The most powerful search engine available
- The easiest database to build and maintain
- Underlying workflow based on industry best practices
- SmartSearch Technology to eliminate cutting and pasting
- A versatile and time-saving assembly tool
- Collaboration tools to get the job done quickly while eliminating duplication of effort
- Relevant reporting for proactive, market-driven growth

And the benefits don't stop there. Quicker, better production means you can spend more time on customizing the responses that matter. What's more, it allows you to build your brand with clear, consistent messaging thereby converting an otherwise unrelated and often ill-planned document into a powerful and effective marketing tool.





**WE CAN WALK IN YOUR SHOES...  
BECAUSE WE'VE WORN THEM BEFORE.**

That's right. Most everyone at Proposal Software has come from the proposal world as an RFP Manager, Writer or Database Administrator. We've walked in your shoes so we understand the issues and frustrations you experience on a day to day basis. So whether you're talking to one of our experienced Trainers or Client Service Representatives or even one of the Sales Directors, we all understand what you're going through, because we've gone through it ourselves. So ask us a question. We're all here to help.

**CUSTOMER SERVICE**

Yes, it still exists: friendly and helpful customer service. You can find it right here at Proposal Software. Everyone is here to help. We have a can-do attitude and will-do mindset. We're with you at the start and support you throughout your PMAPS experience.

Our clients eagerly attend our Annual User Conferences and Workshops to share issues and ideas with our user community around the world. These workshops are focused around our clients' needs and it is from them that the ideas for the bulk of our improvements are found.

**IMPLEMENTATION**

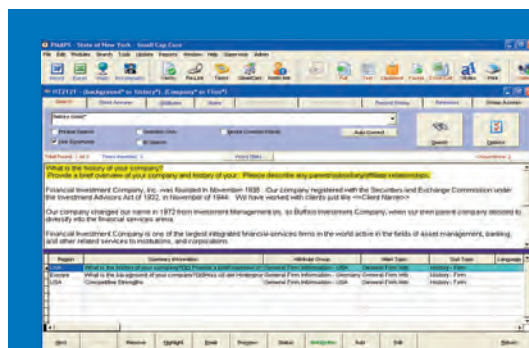
Getting started with PMAPS is easy. We routinely implement our clients in as little as 30 days. The Proposal Software team walks you through the entire process. We'll convert your data and help you customize your screens so that you're able to use your PMAPS database from Day One. Once implemented, we train you using your own data so you're up and running on Day 1.

**JOIN OUR USER COMMUNITY**

Join our PMAPS User Community. One quick phone call will get you a web-based tour of PMAPS. We'll show you how PMAPS can help revolutionize your current proposal process to get your proposals done better and faster than ever. Call us today at 203.604.6597 or visit us on the web at [www.proposalsoftware.com](http://www.proposalsoftware.com) to schedule a demonstration of PMAPS. Call today!

**DON'T RUN WITH SCISSORS**

Ever forget to change a client's name when cutting and pasting from another Proposal? PMAPS eliminates that danger with built-in SmartSearch technology. This feature allows you to insert complete responses directly into your Proposal while automatically populating the new name without the need to cut and paste.



**SAVE YOUR NICKELS AND DIMES**

An all-inclusive package at an all-inclusive price is just one of the things that sets PMAPS apart. There's no hidden costs or fees and no nickel and diming. That's because we believe you need everything you see to be successful. And we know that for us to be successful, you must be successful. So we do everything we can to help you succeed. Not just at the start, but throughout your experience with PMAPS. We're always there to help. Plus, with PMAPS there is no annual license fee, no maintenance fees, and no hidden consulting fees. We state up front exactly what it will cost to get up and running. What you see is what you get: An all-inclusive package that gets you significantly more productive right from the start.

**DOUBLE YOUR PROPOSAL OUTPUT WITHOUT INCREASING HEADCOUNT!**

That was the challenge given Proposal Software by a Fortune 500 Company more than 15 years ago. And Proposal Software delivered – with PMAPS. Now, more than a decade later PMAPS continues to deliver with the leading software solution for proposal management. In fact, PMAPS is the first and only fully integrated software that gives you everything you need to make your proposal team successful, while providing a solid foundation for your overall marketing effort.